

# One Source of Feminine Brain Power

The power of affirmations has been touted as one of the ways to convince us that we are powerful and can do anything we choose. To those unfamiliar with affirmations it sounds silly to make something so by saying it is so.

The conscious, rational mind is a hard convincer. – whenever you say you are rich, the conscious mind says well ... *“I really know how much in your bank account, you can't fool me.”* **The power of affirmations is in not convincing your conscious mind but in convincing your subconscious mind.**

It's the subconscious part of your mind where your true beliefs, attitudes and core values reside. The **subconscious is a repository of your life experiences** and sorts them out in order of importance based on the beliefs, attitudes and values you attribute to them.

**The subconscious mind is the one who will determine your wealth, your success and your ability to fulfill your potential.**

However, it is up to you to decide what you really want in this repository of yours. **It's never too late to unleash your feminine brain power** with a little housecleaning of your subconscious mind and then redecorating with the most beautiful, creative and power potential programs you can find.

When the conscious mind comes upon a wealth potential opportunity it can move you forward, because your **subconscious mind says – hey I'm on board, I'm ready to go.** I've got beliefs, attitudes and values stored in this brain that can make this happen.

**Get ready, set, go!**

